



## Basis Audionet announces new IP Communications Soft-Client

*Philadelphia&Hamburg, Germany, January 22, 2008*

**Basis Audionet** announces a new IP Communications soft-client, combining IP telephony, instant messaging, video telephony services and much more into a single standalone client application. The modular design of the Multi-Client Communications Suite (MCCS), allows this to be incorporated as an add-on to existing services.

“Incorporating all of the currently accepted instant message and softphone features, Basis Audionet has succeeded in creating the IP communications standard by which all others will be measured,” says **Rüdiger Kaun**, CEO of Basis Audionet. “The new soft-client reflects our passion for telecommunications. With features including video conferencing, advertising server integration, SMS, chat, and IP telephony we have drawn on a vast history of technology innovations to provide this leading-edge software client application”.



- Call Hold
- Call Forwarding
- 3-Way Conference
- Presence
- Speed Dial
- Address Book
- Pre-Paid account
- Video Calling
- SMS
- Instant Messaging
- Click to Call
- RSS-Feed

To ensure ease of deployment, the M CCS Communications Client incorporates http tunneling, and Active-X technologies to provide seamless user functionality independent of access technology and common network firewall settings. Thus, allowing their new soft-client to be used in virtually any IP network environment, ranging from enterprise to residential to internet café, creating value and cost savings made possible by enabling real-time audio and video communications.

Targeting service providers, resellers, ISPs and MVNOs, this exciting new service will provide an additional revenue stream while increasing customer retention for the provider. As a white label solution, the M CCS affords an opportunity to offer the subscriber IP Communications Services customized to the provider's own corporate identity. Each subscriber will have access to a web-based management portal for full account control. The M CCS Communications Client will also have full advertisement functionality from within the soft-client dashboard, offering even more options for the provider.

Communications Client core features include:

- https tunneling technology
- advertising server integration
- whiteboard and desktop sharing

### **About Basis Audionet**

A global telecommunications leader, providing IP services to Resellers, Carriers, ISPs and MVOs. With a proven track record of success in IP, mobile, and land-line communications integration, the company provides solid system implementation expertise. Voice chat, FMC, signaling, switching, Media Gateway and application server solutions are just a few of the many areas in which Basis Audionet is specialized. Offering a broad palette of customer relations management services, while combining core competencies in IT and value-added IP Communications solutions development, Basis Audionet is dedicated to excellence and committed to quality service, as your technology partner of choice.

Please contact our Sales Department for further details about our company and services.

#### **North America**

BASIS AudioNet  
235 Gibraltar Road  
Horsham, PA 19044, USA  
Phone +1 215 674 8600  
Fax +1 215 674 5714  
[sales@basis-audionet.com](mailto:sales@basis-audionet.com)  
[www.basis-audionet.com](http://www.basis-audionet.com)

#### **Europe**

BASIS AudioNet GmbH  
Jessenstraße 4  
22767 Hamburg, Germany  
Fon +49 40 853114-0  
Fax +49 40 853114-33  
[sales@basis-audionet.de](mailto:sales@basis-audionet.de)  
[www.basis-audionet.de](http://www.basis-audionet.de)